SUPPLEMENT 4

Supplemental Results of Study 2 Part 1

Table S4a. Study 2, Part 1 college student full results: Policy support condition means, party effect, politician effect, and interaction effect.

Question	Description	Party	Obama *M*	Trump *M*	Politician Effect
1.00	Drone Strike	Repub	2.32	2.87	-0.55 (R)
		Dem	2.15	1.85	0.30 (D)
		Party Effect	0.17 (O)	1.02 (T)	(83.3% higher in R vs. D)
		Interaction Effect	0.85		
2.00	Unemployment	Repub	4.32	4.69	-0.37 (R)
		Dem	4.56	4.33	0.24 (D)
		Party Effect	-0.24 (O)	0.36 (T)	(54.2% higher in R vs. D)
		Interaction Effect	0.60		
3.00	Immigration	Repub	3.88	3.65	0.22 (R)
		Dem	2.15	1.44	0.71 (D)
		Party Effect	1.72 (O)	2.22 (T)	(222.8% higher in D vs. R)
		Interaction Effect	0.49		
4.00	Iran Sanctions	Repub	3.55	3.69	-0.14 (R)
		Dem	3.44	2.74	0.70 (D)
		Party Effect	0.11 (O)	0.95 (T)	(400.0% higher in D vs. R)
		Interaction Effect	0.84		
5.00	Hate Crime	Repub	2.97	3.88	-0.91 (R)
		Dem	4.02	3.21	0.81 (D)
		Party Effect	-1.05 (O)	0.67 (T)	(12.3% higher in R vs. D)
		Interaction Effect	1.72		
6.00	Rapper Meeting	Repub	3.33	3.74	-0.41 (R)
		Dem	3.63	3.05	0.58 (D)

		Party Effect	-0.30 (O)	0.69 (T)	(41.5% higher in D vs. R)
		Interaction Effect	0.99		
7.00	China Tariffs	Repub	3.57	4.02	-0.40 (R)
		Dem	3.44	2.39	1.04 (D)
		Party Effect	0.14 (O)	1.63 (T)	(160% higher in D vs. R)
		Interaction Effect	1.49		
8.00	Immigrants in Cells	Repub	2.59	3.43	-0.84 (R)
		Dem	1.59	1.15	0.45 (D)
		Party Effect	1.00 (O)	2.28 (T)	(86.7% higher in R vs. D)
		Interaction Effect	1.29		
9.00	Drug Cost	Repub	2.82	3.76	-0.94 (R)
		Dem	4.81	4.29	0.53 (D)
		Party Effect	-1.99 (O)	-0.53 (T)	(77.4% higher in R vs. D)
		Interaction Effect	1.47		
10.00	Opioid Epidemic	Repub	3.40	3.55	-0.15 (R)
		Dem	4.20	4.30	-0.10 (D)
		Party Effect	-0.80 (O)	-0.75 (T)	(50.0% higher in R vs. D)
		Interaction Effect	0.04		

Note: For each item, the mean across the 4 conditions is displayed. Politician Effect refers to Obama Mean – Trump Mean, and is calculated separately for Republicans (R) and Democrats (D). Party Effect refers to Republican Mean – Democratic Mean, and is calculated separately for the Obama (O) Frame and Trump (T) Frame. The interaction effect refers to the absolute value of the difference between the two politician effects (equivalent to the absolute value of the difference between the two party effects). Repub=Republican, defined as prospective Republican voter. Dem=Democrat, defined as prospective Democrat voter. *M*=Mean. The deltas between Democrats and Republicans for both frames are provided in Table S3b.

Table S4b. Study 2, Part 1 MTurk volunteer full results: Policy support condition means, party effect, politician effect, and interaction effect

Question	Description	Party	Obama *M*	Trump *M*	Politician Effect
1	Drone Strike	Repub	3.17	3.73	-0.56 (R)
		Dem	2.38	2.22	0.15 (D)
		Party Effect	0.80 (O)	1.50 (T)	(273.3% higher in R vs. D)
		Interaction Effect	0.71		
2	Unemployment	Repub	4.06	4.46	-0.40 (R)
		Dem	4.36	4.03	0.33 (D)
		Party Effect	-0.30 (O)	0.43 (T)	(21.2% higher in R vs. D)
		Interaction Effect	0.73		
3	Immigration	Repub	4.22	4.18	0.04 (R)
		Dem	2.47	2.22	0.25 (D)
		Party Effect	1.75 (O)	1.96 (T)	(525% higher in D vs. R)
		Interaction Effect	0.21		
4	Iran Sanctions	Repub	3.97	4.32	-0.35 (R)
		Dem	3.54	2.86	0.68 (D)
		Party Effect	0.43 (O)	1.46 (T)	(66% higher in D vs. R)
		Interaction Effect	1.03		
5	Hate Crime	Repub	3.52	3.94	-0.42 (R)
		Dem	4.15	3.54	0.61 (D)
		Party Effect	-0.63 (O)	0.40 (T)	(45.2% higher in D vs. R)
		Interaction Effect	1.03		
6	Rapper Meeting	Repub	2.82	3.52	-0.70 (R)
		Dem	3.24	3.02	0.22 (D)
		Party Effect	-0.41 (O)	0.50 (T)	(218.2% higher in R vs. D)
		Interaction Effect	0.92		
7	China Tarrif	Repub	4.48	4.08	0.40 (R)

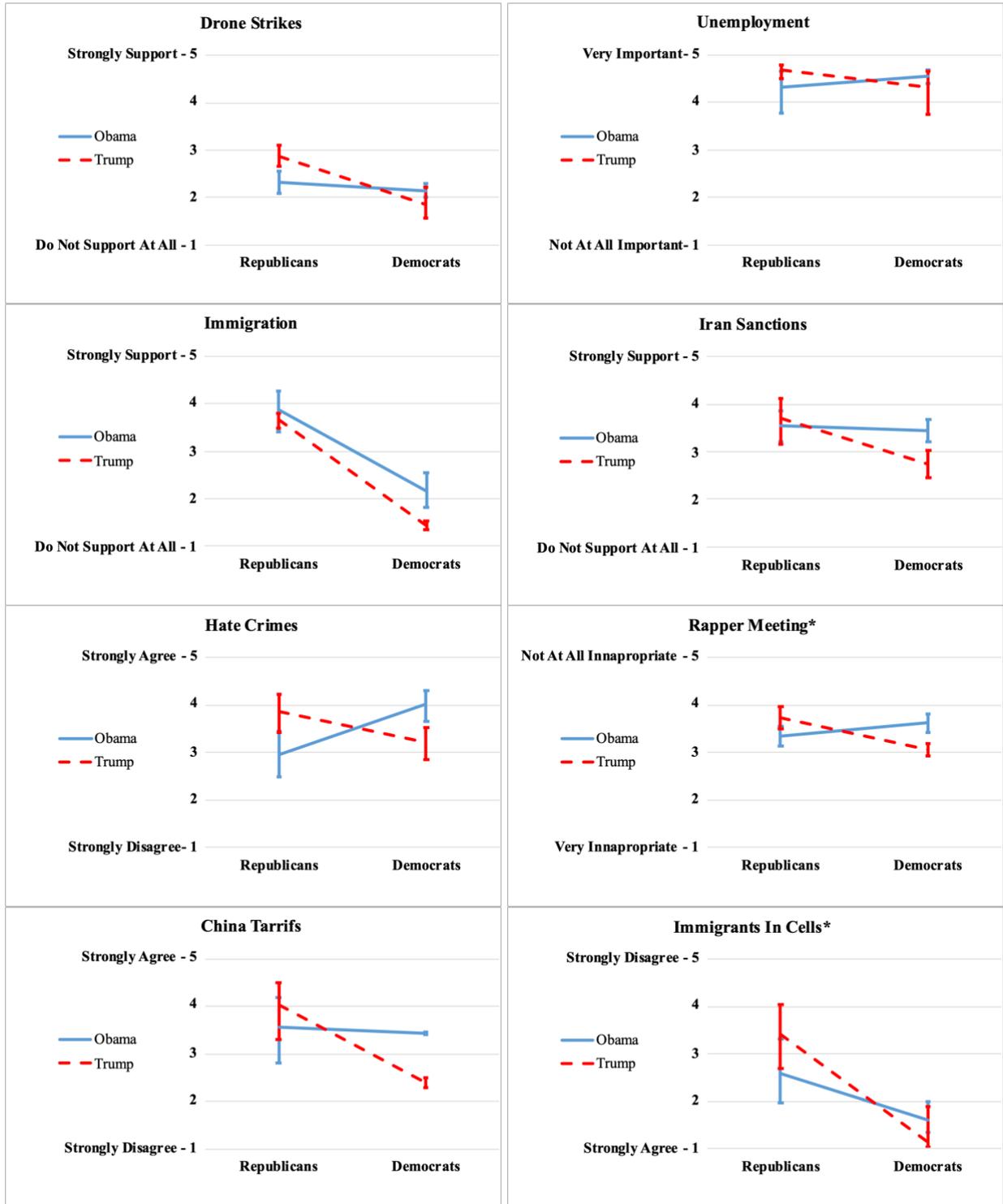|					
		Dem	3.37	2.86	0.51 (D)
		Party Effect	1.11 (O)	1.21 (T)	(27.5% higher in D vs. R)
		Interaction Effect	0.11		
8	Children in Cells	Repub	3.04	2.87	0.17 (R)
		Dem	1.69	1.53	0.17 (D)
		Party Effect	1.34 (O)	1.34 (T)	(No difference in R vs. D)
		Interaction Effect	0.00		
9	Drug Cost	Repub	3.68	4.23	-0.55 (R)
		Dem	4.70	4.08	0.62 (D)
		Party Effect	-1.02 (O)	0.15 (T)	(12.7% higher in R vs. D)
		Interaction Effect	1.17		
10	Opioid Epidemic	Repub	3.35	3.61	-0.26 (R)
		Dem	3.98	4.05	-0.07 (D)
		Party Effect	-0.63 (O)	-0.44 (T)	(271.4% higher R vs. D)
		Interaction Effect	0.19		

Note: For each item, the mean across the 4 conditions is displayed. Politician Effect refers to Obama Mean – Trump Mean, and is calculated separately for Republicans (R) and Democrats (D). Party Effect refers to Republic Mean – Democratic Mean, and is calculated separately for the Obama (O) Frame and Trump (T) Frame. The interaction effect refers to the absolute value of the difference between the two politician effects (equivalent to the absolute value of the difference between the two party effects). Repub=Republican, defined as prospective Republican voter. Dem=Democrat, defined as prospective Democrat voter. *M*=Mean.
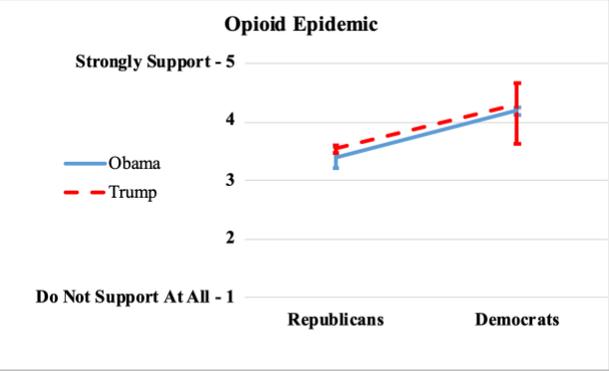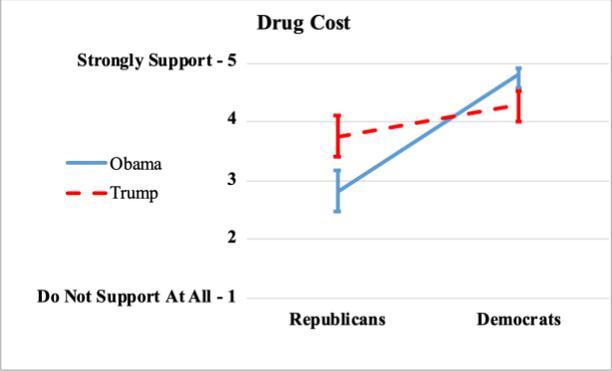
Table S4c. Study 2, Part 1 college student main effects: Frame and political affiliation

Question #	Item	Frame	Political Affiliation
1	Drone Strikes	0.36	34.67***
2	Unemployment	0.33	0.66
3	Immigration	47.00***	63.53***
4	Iran Sanctions	9.47**	7.56**
5	Hate Crime	2.83	0.32
6	Rapper Meeting	1.44	5.23*
7	China Tariffs	17.51***	5.65*
8	Children in Cages	0.57	44.15***
9	Drug Cost	0.52	62.11***
10	Opioid Epidemic	0.33	17.81***

Note. Main effect results for the 10 items in Study 2, Part 1 are displayed. Frame refers to the manipulation (Obama vs. Trump), and Political Affiliation refers to self-reported voting behavior (Republican vs. Democratic voter). *p<.05, two-tailed **p<.01, two-tailed ***p<.001, two-tailed

Figure S4a. Study 2, Part 1 college student marginal means plot: Interaction probe of frame and political affiliation by item.

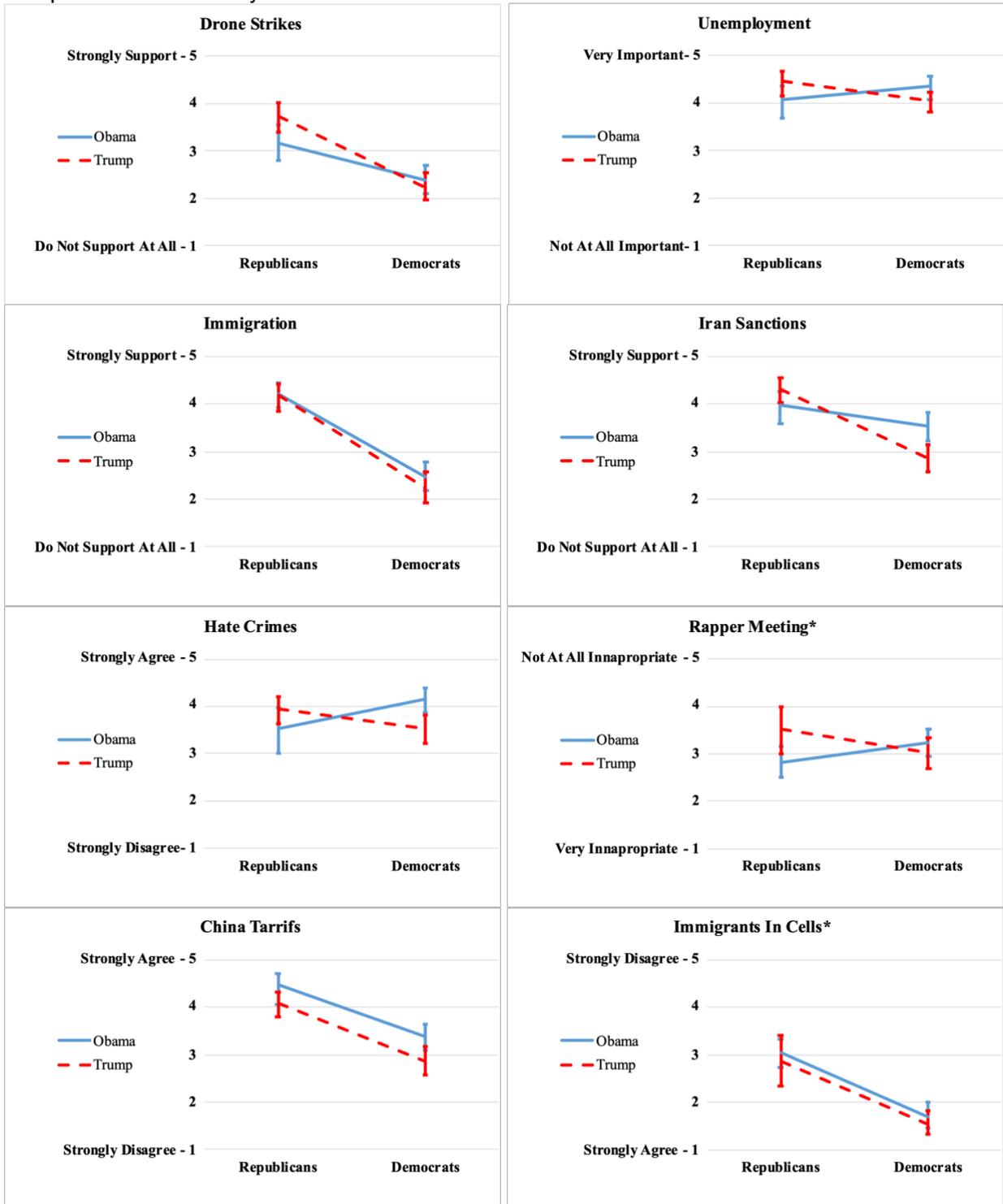| Drug Cost	Opioid Epidemic
Strongly Support - 5	Strongly Support - 5
4	4
— Obama	— Obama
— — Trump 3	— — Trump 3
2	2
Do Not Support At All - 1	Do Not Support At All - 1
Republicans Democrats	Republicans Democrats

Note: Mean and 95% confidence intervals are displayed for each question. Blue (solid) and red (dashed) lines refer to the Obama and Trump frame, respectively. Republicans and Democrats indicate those who reported intending to vote for the Republican and Democratic nominee, respectively, in the 2020 presidential election. Rapper Meeting and Immigrants in Cells, denoted with *, are displayed as their revere score, so that higher values for all items indicate greater support.
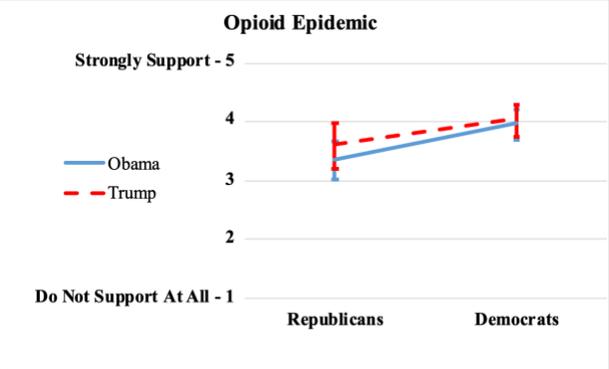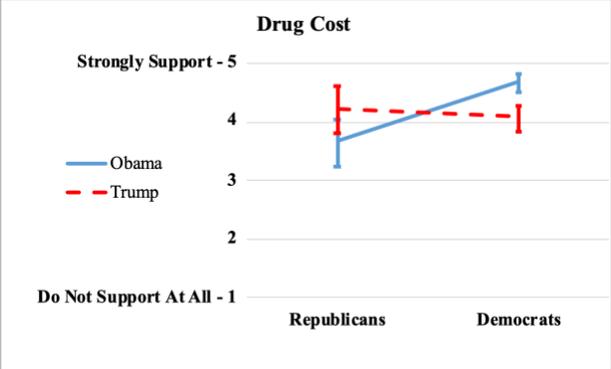
Table S4d. Study 2, Part 1 MTurk volunteer main effects: Frame and political affiliation

Question #	Item	Political Affiliation	Frame
1	Drone Strikes	44.61***	1.34
2	Unemployment	0.30	0.14
3	Immigration	108.57***	0.71
4	Iran Sanctions	32.59***	0.19
5	Hate Crimes	0.58	0.43
6	Rapper Meeting	0.07	1.59
7	China Tariffs	39.80***	7.05**
8	Immigrants in Cells	49.13***	1.09
9	Drug Cost	12.08***	1.57
10	Opioid Epidemic	10.82**	0.95

Note. Main effect results for the 10 items in the Pilot Study are displayed. Frame refers to the manipulation (Obama vs. Trump), and Political Affiliation refers to self-reported voting behavior (Republican voter vs. Democratic voter). *$p<.05$, two-tailed **$p<.01$, two-tailed   ***$p<.001$, two-tailed

Figure S4b. Study 2, Part 1 MTurk Volunteer marginal means plot: Interaction probe of frame and political affiliation by item.

Drug Cost

Strongly Support - 5

4

3

2

Do Not Support At All - 1

— Obama
– – Trump

Republicans   Democrats

Opioid Epidemic

Strongly Support - 5

4

3

2

Do Not Support At All - 1

— Obama
– – Trump

Republicans   Democrats

Note: Mean and 95% confidence intervals are displayed for each question. Blue (solid) and red (dashed) lines refer to the Obama and Trump frame, respectively. Republicans and Democrats indicate those who reported intending to vote for the Republican and Democratic nominee, respectively, in the 2020 presidential election. Rapper Meeting and Immigrants in Cells, denoted with *, are displayed as their revere score, so that higher values for all items indicate greater support.